

The search^Q Report

MARLBOROUGH, NELSON & TASMAN LABOUR MARKET

LABOUR MARKET UPDATE

The Auckland Exodus

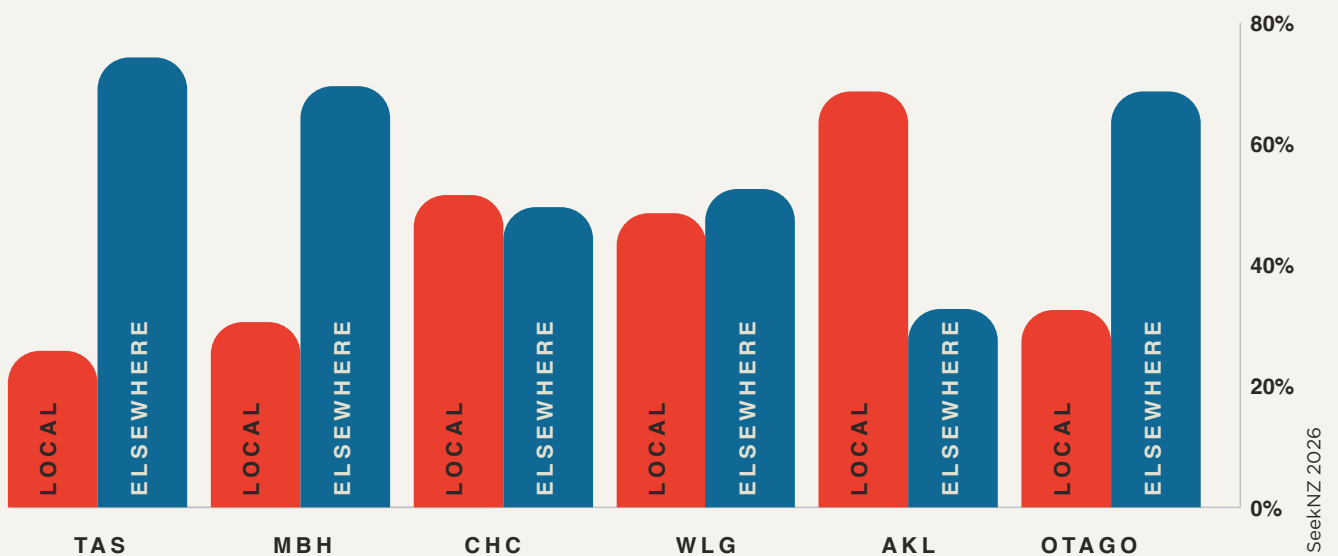
One key labour market trend that is not being discussed enough is the changing landscape of labour market mobility. The ongoing cost of living challenges facing the average New Zealand household are encouraging more families and professionals alike to relocate.

These relocation trends are predominantly Auckland-centric (followed by Wellington), where prospective candidates are choosing to move to more affordable New Zealand cities that offer lifestyle benefits, easier commutes, and job opportunities. The main benefactor of this new 'semi-transient' labour market appears to be Christchurch, but the likes of Tasman, Waikato, Marlborough, and Otago also appear to be benefiting from the 'Auckland exodus'. The detail below helps support this emerging trend.

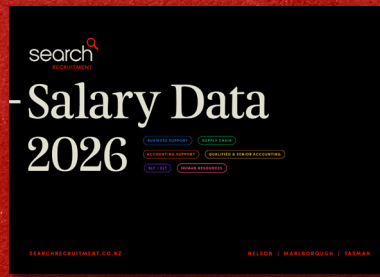


Candidate Mobility

Q3 VS Q4



Annual Salary Data 2026






VIEW REPORT

TOP FOUR

Skill Shortages

- 1 Import/Export Co-ord
- 2 Assistant Accountants
- 3 Quantity Surveyors
- 4 Payroll

Market Findings

-  Nelson based executive roles **down by 25%**.
-  IT Vacancies in Marlborough **down by 40%**, but candidate applications **up by 57%**.
-  HR roles across Tasman **up by 33%**.

Team Update

We're pleased to welcome **Katie Adams** to the Search Recruitment family! Katie brings over a decade of recruitment experience across a wide range of local industries.



She will be specialising in skilled industrial recruitment across Supply Chain, Construction, Engineering, Manufacturing, Transport & Logistics, and broader primary industry sectors throughout Marlborough, Nelson, and Tasman.



E Katie@searchrecruitment.co.nz

KEY APPOINTMENTS

Financial Controller



ERP Business Analyst



Financial Controller



Quality Assurance Specialist



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